



2021 ANNUAL CONFERENCE SPONSORSHIP PACKAGES “RESPOND, RESTRUCTURE, & RECOVER”

| SPONSORSHIP LEVEL | Podium Time | Display Table & Retractable Banner | Business Card Giveaway | Send Info those Providing business cards | Company Name TRASF Sponsorship page and Marketing materials | Complimentary Registration |
|--|--|---|------------------------|--|---|----------------------------|
| PREMIER 2,500 EXCLUSIVE | 5-minute Podium time after keynote speaker | Yes + 1 Table 2 Banners | Yes | Yes | Yes – Conference & All Counties 2022 calendar year sponsor | Yes, 3 |
| GOLD \$1,500 | 3 minutes Podium time at Lunch & raffles | Yes + 1 Table 1 Banner | Yes | Yes | Yes | Yes, 2 |
| BRONZE \$1,000 | Cocktail Hour Sponsor Announcement Only | One banner & Giveaways and recognition at cocktail hour | Yes | Yes | Yes | Yes, 1 |
| SUPPORTER \$500 | No | No Table 1 Banner | Yes | Yes | Yes | Yes, 1 |

[CLICK HERE TO SELECT SPONSORSHIP LEVEL](#)

Guidelines for Sponsors

Thank you for your interest in partnering with Total Rewards Association of South Florida (TRASF) TRASF in a sponsorship opportunity. Sponsorships supports our mission to serve our membership and the HR community at large, delivering programming to further professional development and networking objectives.

Total rewards encompasses six components: compensation, benefits, work-life effectiveness, recognition, performance management and professional development that collectively define an organization's strategy to attract, motivate, retain and engage employees.

Together, these components represent the tool kit from which an organization chooses to offer and align a value proposition that results in satisfied, engaged and productive employees who, in turn, create desired business performance and results.

Sponsorship/Vendor Guidelines & Criteria:

- Sponsorships related to candidates running for office or political organizations cannot be fulfilled.
- TRASF cannot promote, acknowledge exclusivity, or recommend a sponsor or their products or services. We can acknowledge a sponsor's contribution or "support".

Advertising Sponsorship Guidelines & Criteria:

- All vendor/sponsor's logo with website link will appear on the Sponsorship page of the TRASF Annual Conference website in accordance with the sponsorship level.
- Only Premium sponsors will have 5-minute podium time at opening and one year sponsorship recognition on website and all marketing material for 2022 a value of \$900.00 and two memberships valued at \$65.00 each.
- Only Gold Sponsor will have 3 minutes announcement during lunch and raffles.
- Only Bronze Sponsors will be announced as sponsoring the Cocktail hour as well as banners allowed in the cocktail room only.
- The sponsor's logo will be included in e-mail blasts in accordance with the sponsorship level selected.
- The Sponsor's logo will be provided name recognition through our social media marketing for conference.
- All sponsors are permitted to display give always at tables and in cocktail hour.

Vendor/Sponsorship Scheduling Information:

- Sponsorships will be approved by TRASF
- Announcements made by the sponsor during podium time will be delivered in a neutral language that does not endorse, promote or call to action, but rather, shares information about the company's products and/or services.
- Confirmed event sponsorships (at all levels) may provide promotional literature. In addition, attendees who provide business cards/contact information directly to the sponsors may be contacted by the sponsors.
- Raffles are encouraged and will be raffled off at lunch break
- TRASF does not make available or sell our membership or attendees list.
- Sponsors' designated representative is asked to arrive at the meeting no later than 60 minutes prior to set up booth display

- Sponsors/vendors are not permitted to take down their displays until the end of the event cocktail hour.

Please note that all sponsorships are non-refundable should this event be canceled due to CDC guidelines or from events out of our control and funds will be applied to the following year conference to be rescheduled. These sponsorships are non-refundable and cannot be canceled 60 days prior to the event.